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**Title: Effective Strategies for Making Online Teaching more Engaging and Interactive**

### **Abstract**

Student engagement is key to successful teaching and learning. However, engaging students presents a particular challenge in online learning environments. Hence, this study explores various strategies that can be incorporated into the design of online learning courses to foster a high level of student engagement based on multiple pedagogies. In addition, the role of collaborative student engagement tools for the design and delivery of online courses is discussed as well as the role these tools play in creating an atmosphere where students actively participate in learning activities and are contributors to lively discussions. Furthermore, perspectives on various mechanisms of students' appointment to perform online that are founded in classic active learning pedagogies and enhanced with new technologies are presented, including perspectives on the design of courses to facilitate students' attachment to online learning as well as best practices of design and delivery of online courses. Finally, this work emphasizes the importance of deliberate course design in the pursuit of actively engaging students in online course settings.

**Key words :** active learning, higher education, student engagement, online course design.